

# Privacy conditions

## April 2, 2023

### General

In this statement, I would like to inform you about what data I collect and use from you, for what purposes I do this, what rights you have, and how you can exercise them in relation to me. I will not use or share your information with anyone except as described in these Privacy Terms. By sending an information request, visiting the From Thinking To Being website and/or using my services, you agree to this privacy statement.

This privacy statement applies to all my agreements, including when you use my services when visiting or using the website.

### Responsible for the processing of personal data

Hélène is ultimately responsible for the processing of your personal data.

Hélène / retreat center @Hélène

Steinenburglaan 7

3731 GG de Bilt

The Netherlands

VAT number : NL001706906B03

KvK number: 76695336

Tel nr +316 27 532 850

info@fromthinkingtobeing.com



# Privacy conditions

## Personal data that I process

Hélène processes your personal data because you use our services and/or because you provide this information to us yourself.

Below you will find an overview of the personal data that is processed:

- First and last name
- Address data
- Phone number
- E-mail address
- Other personal data that you actively provide, in correspondence and by telephone
- Location data
- Information about your activities on our website
- Internet browser and device type
- Bank account number

I do not process any special and/or sensitive personal data.

## For what purpose and on what basis do I process your personal data

Hélène processes your personal data for the following purposes

- Handling your payment
- Conducting correspondence by mail, WhatsApp, or telephone in order to be able to perform my services
- Sending the newsletter or other mailing regarding my offers



# Privacy conditions

Hélène analyzes your behavior on the From Thinking To Being website in order to improve the website and to tailor the range of products and services to your preferences.

Hélène also processes personal data if I am legally obliged to do so, such as data that I need for my tax return.

## Automated decision making

Hélène does not make decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without human Hélène being involved.

## How long I keep personal data

Hélène does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. I use the following retention periods and reasons for storing personal data:

- for the delivery of invoices: 7 years, statutory tax period
- for the delivery of products/newsletter/events etc. : as soon as you unsubscribe from all e-mail lists you will be immediately removed from my system;
- to keep you informed about new products/services: as soon as you unsubscribe from all email lists you will be immediately removed from my system

## Sharing personal data with third parties

Hélène shares your personal data with various third parties if this is necessary for the execution of the agreement and to comply with any legal obligation. Hélène only provides your first name to partners who provide (parts of) the services of Hélène.



# Privacy conditions

Hélène provides personal data to the following third parties:

- ActiveCampaign, for sending e-mails with information about the purchased product. Your personal data is stored on a server outside the Netherlands, namely in the United States.
- Moneymonk, for processing payments and generating invoices.
- Google Analytics, to gain insight into the visitors to the website

Hélène only provides your first name to partners who provide (parts of) the services of @Hélène.

Cookies, or similar techniques, that I use

Hélène uses functional, analytical, and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Hélène uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it. In addition, we place cookies that track your surfing behavior so that we can offer customized content and advertisements.

On your first visit to our website, we have already informed you about these cookies and we have asked for your permission to place them. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser.



# Privacy conditions

## [View, modify or delete data](#)

You have the right to view, correct, or delete your personal data. You can do this by sending a request to Hélène via [info@fromthinkingtobeing.com](mailto:info@fromthinkingtobeing.com). In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by our company and you have the right to data portability. This means that you can submit a request to us to send the personal data we hold about you in a computer file to you or another organization mentioned by you.

To ensure that the request for access has been made by you, we ask you to enclose a copy of your proof of identity with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number, and citizen service number (BSN) black in this copy. This is to protect your privacy. Hélène will respond to your request as soon as possible, but in any case within four weeks.

Hélène would also like to point out that you have the option of submitting a complaint to the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

Als jij het idee hebt dat jouw gegevens toch niet goed beveiligd zijn of er zijn aanwijzingen van misbruik, neem dan contact op met Hélène via [info@fromthinkingtobeing.com](mailto:info@fromthinkingtobeing.com).

